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# JustWorld International

## 2008 Annual Report

A Message from the Founder and Executive Director

Dear Friends,

JustWorld International celebrates its sixth year of operation as a shining example of the wisdom of Margaret Mead's words. In 2008, JustWorld's revenue grew to \$790,117 through the commitment of individuals and foundations who recognized the value of JustWorld's mission as a catalyst for change in the lives of impoverished children in developing countries.

We were thrilled to learn that Phymean Noun, founder of our longtime Cambodian partner People Improvement Organization (PIO), was the recipient of a CNN Top 10 Hero award in 2008. I've known Phymean since 2004 and have seen the effects of the heroic work she began and we at JustWorld have been honored to support. I heartily thank all our donors who have helped us maintain and expand JustWorld/PIO projects as well as those of our partners in Honduras, Brazil, Senegal, Kenya, and most recently in late 2008, Guatemala.

We at JustWorld honor our donors and partners—all of them heroes to us and to the children in our projects—who through commitment of time, donations, and services helped us in 2008 continue to expand and enrich our locally based projects in five countries, helping nearly 3,000 children each year.

JustWorld proudly welcomes the many new supporters we gained in 2008, as the number of our corporate and foundation sponsors grew as did the ranks of our equestrian ambassadors. In 2008, 180 professional, amateur, and junior equestrians from the show jumping, dressage, and polo communities served as JustWorld ambassadors. They helped JustWorld raise funds, but, more importantly, they helped bring home awareness of the problems of the developing world and influence countless others to join JustWorld in making positive differences in the lives of those who are less fortunate than they.

It is with great pleasure that I invite you to read about the JustWorld heroes making great strides forward in our projects. We sincerely appreciate your support as we work *together for a just world!*

Very truly yours,  
Jessica Newman  
Founder & Executive Director

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”

--Margaret Mead



# The Year in Review: HIGHLIGHTS

## CAMBODIA

Phymeann Noun, founder of our longtime Cambodian partner People Improvement Organization (PIO), is the recipient of a CNN Top 10 Hero award in October 2008. JustWorld extends support to PIO's second school, in the Borey Keila slum neighborhood of Phnom Penh.



## HONDURAS

The Natalie Johnson Center for a Just World nears completion as the Tornabé scholarship program sees a 50-percent increase in passing grades.



## BRAZIL

With a grant from INSEAD Entraide, JustWorld helps the Pavel Foundation construct a kitchen, classroom, and recreation space for kindergarten and preschool children in the poorest region in Brazil.



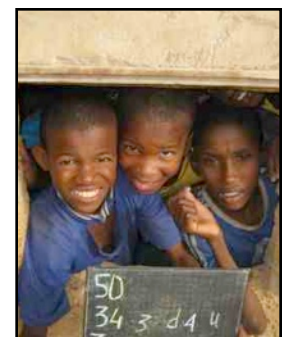
## GUATEMALA

The equestrian community in Guatemala joins with JustWorld to support Los Patojos, a community organization that offers a nutrition program, a medical clinic, school support, and cultural activities in an at-risk neighborhood.



## SENEGAL

Through grants from JustWorld, partner organization Tostan expands the Talibé Education Project to twelve new schools, serving 585 children.



## JUMP FOR A JUST WORLD

Rider Ambassador Eric Lamaze wins individual gold for Canada at the 2008 Olympics as the number of JustWorld Ambassadors rises to 180, with representatives from 23 countries. Ambassadors fulfill \$60,000 of donation pledges through direct contributions, percentages of prize money, and fundraising initiatives.





# Statement of Financial Activity

REVENUE	2008	2007	2006	2005	2004
Total Revenue	\$790,117	\$607,350	\$605,039	\$497,149	\$495,013

EXPENSES	2008	2007	2006	2005	2004
Programs and Projects	\$605,660	\$473,758	\$371,819	\$336,560	\$327,251
Management and General	\$64,499	\$35,918	\$81,296	\$66,534	\$109,621
Fundraising	\$55,499	\$135,650	\$44,893	\$50,080	\$59,231
<b>Total Expenses</b>	<b>\$725,951</b>	<b>\$645,327</b>	<b>\$473,758</b>	<b>\$453,174</b>	<b>\$496,103</b>

Net Assets as of December 31, 2008: \$198,687

## JustWorld’s Revenue Sources

JustWorld receives revenue through contributions garnered at its annual fundraiser and at events hosted at international horse shows, and through donations from individuals, corporations, foundations, and trusts. JustWorld receives 56 percent of its revenue from public support. Total revenue for 2008 was \$790,117.

## How JustWorld Supports Its Programs and Projects

JustWorld works mainly in cooperation with trusted local partner organizations in developing countries. In Cambodia, Honduras, Guatemala, Brazil, Senegal, and Kenya, JustWorld makes direct grants to local partners. Additionally in Honduras, the JustWorld project coordinator manages local programs spending directly.

The *Programs and Projects* expense category includes all programs-services costs, including expenditures such as food purchases for our nutrition programs, educational supplies for both formal and non-formal education and vocational training, building supplies for the schools, local teachers’ and cooks’ stipends, and office and travel costs for our project management team as they work with each project to make sure it is

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being managed efficiently. It also includes youth leadership and global education programs that are part of Jump for a Just World.

Of the \$605,660.19 spent on programs services in 2008, \$253,669.03 were distributed as direct grants to Just World’s project partners; \$351,991.07 were managed by JustWorld for its programs and projects. These expenditures are classified on the Form 990 in various programs categories according to their purpose as required by the Internal Revenue Service.

## Programs and Projects Expenses

### *Grants to partner organizations*

▶ People Improvement Organization (Cambodia)	\$ 132,099.06
▶ Psychosocial Services Organization (Cambodia)	\$ 22,242.33
▶ Compartir (Honduras)	\$ 14,571.42
▶ Angelworks (Honduras)	\$ 8,200.00
▶ Los Patojos (Guatemala)	\$ 1,000.00
▶ Pavel Foundation (Brazil)	\$ 45,000.00
▶ Tostan (Senegal)	\$ 24,882.00
▶ Kibagare Compassion Group (Kenya)	\$ 5,674.20

**Total Direct Grants** **\$ 253,669.03**

### *Other programs and projects expenditures*

#### Just World-managed projects in Honduras

▶ Natalie Johnson Center for a Just World Construction	\$ 39,179.87
▶ Tornabé Education and Sports Programs	\$ 9,117.49
▶ Tornabé Nutrition Program	\$ 8,222.57
▶ Arts Program	\$ 1,297.09

Program personnel	\$ 50,180.56
Program management	\$ 45,330.93
Local services and volunteers	\$ 45,847.52
In-country and headquarters office expenses*	\$ 45,424.83
In-country office occupancy	\$ 4,943.32
Advertising and promotion	\$ 10,316.75
Information technology	\$ 34,335.05
Travel	\$ 46,835.05
Incidental expenses, insurance, conferences	\$ 5,554.29
Depreciation	\$ 5,405.56

Total Programs and Projects Expenses **\$ 605,660.10**

Management and General **\$ 64,499.95**

Fundraising **\$ 55,791.50**

**Total Expenses** **\$ 725,951.55**

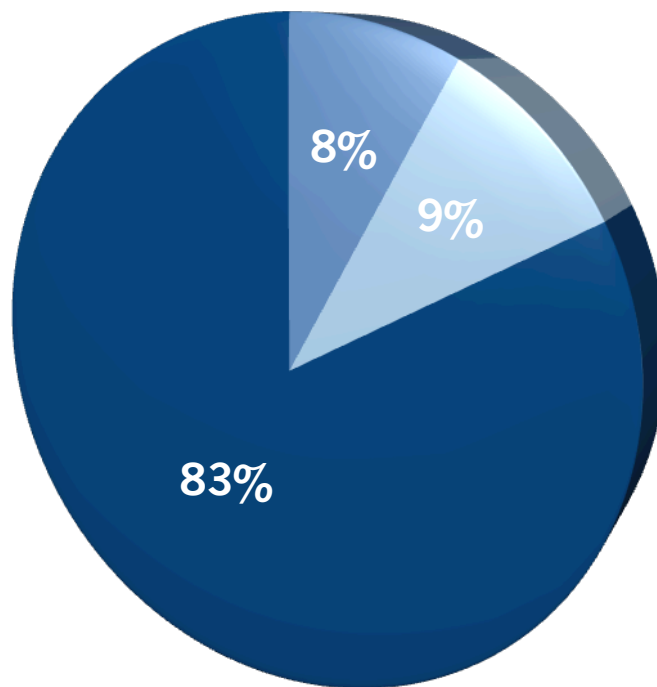
\*These expenses include office supplies, utilities, publications, transport and delivery fees, etc.



## JustWorld's Management, General, and Fundraising Expenses

JustWorld's non-programs expenses for *Management and General* and *Fundraising* in 2008 totaled \$120,291.45. As in years past, JustWorld International received an operating grant from a private foundation for \$150,000, allowing the funds raised to go directly to programs and projects. With an Executive Director who has never received compensation from JustWorld and who pays all her own expenses, as well as donated office space, JustWorld prides itself on keeping its overhead low. Just 17 percent of total expenses are overhead expenses, well below the recognized acceptable average.

### Distribution of Expenses



- Fundraising
- Management and General
- Programs and Projects



# Programs and Projects

## CAMBODIA

### People Improvement Organization



JustWorld celebrates five years of partnership with the People Improvement Organization (PIO), whose founder, Phymean Noun, was selected as a 2008 CNN Hero. With over 3,000 “hero” nominations received by CNN from around the globe, this honor is especially impressive. Phymean was selected in the “Championing Children” category, and her spotlight aired worldwide on CNN at the end of May and beginning of June. In fall 2008, Phymean was chosen as a 2008 CNN Top 10 Hero.



“We are trying to provide [the children at PIO] with skills that they can use in the future. . . . I tell them not to give up hope. . . . These children are our next generation and our country depends on them. They are our future leaders.”

*--Phymean Noun--*

Since 2004, JustWorld and PIO have worked together to ensure that some of the most impoverished Cambodian children are given an opportunity to receive free education and job training. In 2008, in addition to funding schools in the Phnom Penh slums of Stung Mean Chey and Borey Keila, JustWorld continued to support PIO’s vocational training program and to distribute life-saving mosquito nets.

Stung Mean Chey, the municipal garbage dump of Phnom Penh, is home to a large population of families who toil daily to survive by collecting recyclables from among the refuse. The JustWorld/PIO school building that offers formal and cultural education for the children of these desperately poor families was expanded in 2008 to accommodate the school’s increased enrollment from 200 to 240 children.

In addition to primary education, which includes classes in English, math, and Khmer, students are given access to health and hygiene services. Daily lunch for the children provides basic nutrition, and a monthly distribution of rice to families encourages them to send the children to school rather than to work in the dump. An onsite nurse provides basic medical care for the schoolchildren. These services, combined with cultural activities such as classes in traditional dance and fieldtrips to museums, help provide these children with fundamental tools for a brighter future.

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In 2008, JustWorld expanded its support of PIO by funding its new educational center in the Phnom Penh slum community of Borey Keila. Now serving 172 children, this center offers nonformal education and cultural activities, as well as providing nutritious snacks to the schoolchildren.

Through JustWorld’s continuing support, the children at the JustWorld/PIO schools are achieving academic success as measured by the Cambodian Ministry of Education, Youth and Sport (MoEYS), the governmental body that conducts and supervises examinations that are conducted in state-run schools. The children take weekly quizzes prepared by their teachers, as well as monthly and quarterly exams. The MoEYS midyear and final exams ensure that the standard of learning being accomplished in JustWorld/PIO schools is parallel to that of the state-funded system. The examinations cover Khmer and English literacy, math, social studies, and life skills.

In October, PIO administrated annual exams to all enrolled students at Stung Mean Chey and Borey Keila; 71 percent of the students passed these exams.

In April 2008, a ceremony to mark the year’s achievements was held in the new JustWorld-funded extension to the Stung Mean Chey school building. Representatives from JustWorld and donors Tom McGuinness of Horseware Ireland and Ciaran and Bernie Herr of the Dundalk Hair Shop were on hand for the celebratory ceremony.



### Beauty Salon

JustWorld supporters Ciaran and Bernie Herr provided a second year of funding for the JustWorld/PIO Beauty Salon Vocational Training Program. With training in traditional and western hair styles and makeup techniques, English proficiency and good business practices, fifteen girls between the ages of fourteen and twenty were able to take full advantage of the program thanks to the small stipend and bicycles provided to enable full attendance. The Herrs made their second trip to Cambodia in spring 2008, and thus were present to award certificates of completion to the first class of fifteen graduates. JustWorld hopes that the program will become self-sufficient as the students graduate and begin their careers.

### Horseware Ireland Mosquito Net Distribution



For the second year, longtime supporter Horseware Ireland and its president, Tom McGuinness, donated 10,000 repellent-treated mosquito nets to JustWorld International and its partner organizations. Horseware Ireland generously continued to donate a portion of the proceeds of the sale of each “Rambo Protector Fly Rug” and “Amigo Bug Rug” to this

mosquito net effort. These nets help combat the debilitating and often deadly mosquito-borne diseases such as malaria and dengue fever that are prevalent in Cambodia. Representatives of JustWorld distributed the nets in spring 2008 through JustWorld partners PIO and to two orphanages managed by Colt Cambodia.



## Psychosocial Services Organization



In 2008 JustWorld International supported Psychosocial Services Organization (PSO), a Cambodian nongovernmental organization, for the third year. With schools in three Phnom Penh slums—Stung Mean Chey, Sansam Kosal, and Tnot Chrom—PSO caters to impoverished children infected

and affected by HIV/AIDS. With JustWorld support, PSO provided 103 children with basic education, a nutritious daily lunch, social services, and cultural activities, as well as psychological services to overcome the damage brought on by the social stigma of HIV/AIDS in Cambodia.

## HONDURAS

### Nutrition, Education, and Sports Programs in Tornabé

JustWorld’s scholarship and afternoon tutoring program, school-day lunch program, and sports programs in the Garifuna community of Tornabé on the north coast of Honduras continued to support children orphaned by HIV/AIDS and others living in extreme poverty. JustWorld was first approached by the community in 2005, and in 2008 expanded the programs from 85 to 110 children. The scholarship and tutoring program succeeded in doubling the number of children passing into the next grade.

JustWorld broke ground on the construction of the Natalie Johnson Center for a Just World, which will house the ongoing programs in Tornabé. JustWorld American amateur Rider Ambassador Natalie Johnson and her family have donated all of Natalie’s horse show winnings for the past four years to JustWorld, a shining example of our equestrian heroes.

The JustWorld programs in Honduras are managed by a number of dedicated individuals from the communities they serve. JustWorld’s Honduras Projects Coordinator, Leonel Dominguez-Ramos, began working with JustWorld when, as a volunteer, he proposed the now successful JustWorld Painting Project. Three years later, Leonel has grown from a volunteer with a vision to a community leader working to further the JustWorld mission. Leonel has helped develop many JustWorld projects in Honduras and has made a significant impact on the community of Tornabé.



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“I have stayed with JustWorld because it has provided me the liberty of proposing projects and proposing solutions to problems. . . . The work I carry out is what I have always dreamed of doing -- working with disadvantaged people and especially children who go each day without opportunities or the hope to grow up as normal people. I love and identify with the organization.”

--Leonel Dominguez Ramos

Leonel’s local volunteers from the Tornabé community include Marvin Alonso Valerio, who helps with daily administrative tasks; Dilcia Centeno and Claudia Caballero, who have been cooks for the JustWorld project in Tornabé since its creation; tutors Martina Melendez and Arely Diego; and Don Julian Anacleto, a grandfather with a commanding presence and a twinkle in his eye.

Working with JustWorld affords Dilcia and Claudia the opportunity to see the orphaned children they nurture grow taller and healthier while they learn new job skills to better provide for their own children. With limited job opportunities in Tornabé, Claudia and Dilcia have seen the positive impact of JustWorld for themselves and other volunteers as it has given them experience in administering the programs while helping the community in which they were born and raised.

Martina Melendez and Arely Diego are both certified teachers who have helped the children in the JustWorld tutoring program stay in school and have seen growing numbers of students succeed in achieving passing grades each year. Martina was one of the original group of community leaders to approach JustWorld and has been instrumental in acting as liaison between JustWorld and the Tornabé community. Impressed by the fact that JustWorld not only responded to the first call for aid but also continues to help the community, Martina feels committed to JustWorld’s mission.



“JustWorld’s dedication has brought about an excellent change in the children, who have been motivated to succeed by the knowledge that someone cares about and believes in them.”

--Martina Melendez

Don Julian lost his oldest son to HIV/AIDS, leaving one of his grandsons an orphan and now a beneficiary of JustWorld’s nutrition and tutoring programs. With a background in sports, Don Julian saw the opportunity not only to help his orphaned grandson but all the JustWorld children in the Tornabé program gain self-discipline and self-confidence by getting them excited about athletics. He now runs a soccer program with 40 participants.



## Angelworks

The number of straight-A students receiving scholarships increased from 150 to 200 in 2008, as Angelworks and JustWorld continued to make the educational dreams of impoverished children in rural Honduras a reality. School through grade six is free in Honduras, but uniforms and school supplies are not. These costs often challenge families trying to send children to school through the compulsory sixth

grade, and prohibit many families from keeping their children in school through high school.

JustWorld funds the program started singlehandedly by Fran Vinelli, a longtime American resident of Honduras in her eighties, who herself buys, fills, and delivers backpacks to elementary and middle schools in the surrounding areas of the Honduran capital of Tegucigalpa.

The Angelworks program also provides school fees, textbooks, and uniforms. Serving mostly girls, who are usually denied even middle-school education in favor of boys, the requirement of maintaining an A average to qualify for the assistance has motivated students of both genders to make the most of their education and thus help break their families' circle of poverty.

## Mobile Library

In partnership with the Honduran organization Compartir since 2004, JustWorld International began solo funding of the Mobile Library in 2006. The Mobile Library brings books, reading activities, interactive games, and art projects to at-risk children in three destitute neighborhoods of Tegucigalpa. The project strives to encourage literacy skills and has met with widespread success. While the Mobile Library van brings the materials, many adults in the community now help with carrying out the activities. Through the generous donation of the Kessler family, inspired by 13-year-old Reed's interest in helping the children in Honduras, the Mobile Library expanded to serve 600 children each month.

“At this Mobile Library stop, kids enter the yard by hopping over an open sewer which runs past the door. . . . A few girls no older than six carry infants they are expected to watch. It's very hot and very dirty, but the kids seem to be drawn to the spot. Then the bookmobile arrives! . . . Out steps the teacher, the pied piper of books and words. . . . The kids are immediately immersed in today's book. . . . They answer the teacher's questions, first shyly, then proudly. For a few hours, they matter, and they bloom with just a little attention.”

*—Reed Kessler, Rider Ambassador,  
donor supporting the Mobile Library project.*

## Painting Project

The Painting Project, one of the first JustWorld International projects in Honduras, was established in 2005 for at-risk youths in the Tegucigalpa slum community of Nueva Suyapa. In 2008 the project demonstrated its own success as Edwin Salgado, one of the young artists trained in the program, took over the reins as teacher. The project averages 25

students attending each month; many students have been in the project since its beginnings. Offered every weekend, the project teaches basic drawing and painting skills and, as students advance, classical Honduran painting techniques. The sale of more than 160 student paintings has helped support the artists and the project: 50 percent of each sale

goes to the painter and 50 percent goes back into buying supplies.



# BRAZIL

## Pavel Foundation

JustWorld International continued to lend its support to the Pavel Foundation, a local organization fighting illiteracy and poverty in the rural northeastern town of Barao de Grajau. The Pavel Foundation provides education, nutrition, and vocational training programs essential for the wellbeing of the town's impoverished families. The JustWorld alliance with the Pavel Foundation was brought about in 2007 by the suggestion of Brazilian Rider Ambassador Luciana Diniz.

In 2008, with funding partner INSEAD Entraide, the philanthropic arm of the French INSEAD—The Business School of the World, JustWorld helped the Pavel Foundation build a preschool and a kindergarten, complete with an outdoor play area and a kitchen. This is the second year of partnership with INSEAD, which had contributed to JustWorld's successful purchase of the land at the Stung Mean Chey school in Cambodia in 2007.

“We firmly believe that everyone deserves the right to an education. . . . We share the same vision as JustWorld International (JWI); we wish to make a contribution, even if just a small one, towards building a better future for our world. . . . For INSEAD Entraide, JWI is a Non-Government Organization with meaningful projects around the globe and a strong track record.”

*—Richard Rondoux, General Counsel of  
INSEAD and Chairman of INSEAD Entraide*





## MEXICO

In October 2008, JustWorld Mexico hosted the second annual Teletón Charity Horse Show in Monterrey, Mexico. JustWorld Mexico was founded by Maria Fernanda Palacios, daughter of two-time Olympic course designer and member of JustWorld International's Board of Directors, Leopoldo Palacios of Venezuela. The 2008 horse show raised approximately \$120,000 for the Teletón Foundation, which serves disabled children in poor communities.

JustWorld's Mexican horse show partnerships grew in 2008 to include the Balvanera Horse Show in Queretaro, Mexico, managed by JustWorld Rider Ambassador Federico Fernandez. The Balvanera Horse Show is organized by EquSport, of which Fernandez is the president. Fernandez claimed the Mexican National Show Jumping title during this show and generously donated his winnings to JustWorld.

**"I like the fundamentals of JustWorld and admire that Jessica, who has no need to work, has dedicated herself to this cause."**

*--Federico Fernandez of his motivation to become involved with JustWorld International, both as a Rider Ambassador and as a show organizer*





# GUATEMALA



One of JustWorld newest Rider Ambassadors, Juan Andres Rodriguez, is the driving force behind JustWorld’s involvement in Guatemala. After meeting JustWorld Executive Director Jessica Newman in Hong Kong where he was making his Olympic debut, Juan Andres returned home to Guatemala and began learning more about JustWorld by visiting its website. Juan Andres’s desire to help impoverished communities in his home country fit perfectly with JustWorld’s vision to empower equestrians in developing countries to give back to their local communities.



“I became more educated about JustWorld and thought it was a great movement. In my country, we have a lot of problems concerning the education and development of children, and I thought it would be good if we could do a horse show where we raised money for JustWorld.”

*-- Rider Ambassador Juan Andres Rodriguez*

In November 2008, JustWorld International and the Festival LEquestre El Cortijo, a horse show run by Juan Andres and his family, partnered to bring JustWorld to Guatemala. Through events at the horse show and donations from patrons, \$4,000 were raised for JustWorld’s newest project site, Los Patojos, in Guatemala City.

Located an hour’s drive from El Cortijo, Juan Andres’s family stable and site of the horse shows that benefit JustWorld, Los Patojos was chosen because it fits all the requirements for a JustWorld project site: It is small, it is run by dedicated people, and it offers an opportunity for donors, like Juan Andres and JustWorld supporters who attend his horse shows, to follow up and see the results.

Los Patojos is the vision of Juan Pablo Romero Fuentes, who is running a series of vibrant community programs out of what was originally his family’s home. With the funding from JustWorld, the dirt-floor recreation area was paved as the first phase of the transforming the house into a community cultural center, and 35 children were provided with school fees, supplies, and uniforms.

“We are so happy that the kids finally have a beautiful place to express themselves in a safe and free way.”

*--Juan Pablo Romero Fuentes*

More than 100 children are part of the Los Patojos projects that promote art, culture, and education. Juan Pablo has started a community kitchen and a medical clinic, and envisions serving more children through English classes, a women’s program, and increased school support as the community continues to embrace his efforts. JustWorld looks forward to a growing partnership with Los Patojos.

## SENEGAL

JustWorld's 2008 grant to Senegalese partner organization Tostan facilitated the continuation of the successful Talibé Education Project. *Talibés* (meaning "students") are children from poor rural families sent to the cities to live at religious schools (known as *daaras*) because their families cannot afford public schools. According to Senegalese tradition, the *daaras* are responsible for housing and feeding the *talibés*, but often the schools themselves have very few resources. Instructions at the *daaras* are given in the local languages, whereas the official language of Senegal is French. Most of these students become street children who must resort to begging for money for their food and shelter.



Since 2003, Tostan has been supporting the *talibés* by funding local "adoptive mothers" who care for the children at the *daaras* and attempt to integrate them into the local community. In 2007, with support from JustWorld, Tostan launched an education program offering classes in French, civics, and math to *talibés* at seventeen *daaras* in the city of Theis. These classes are a critical means of changing these children's lives for the better by preparing them for participation in the larger French-speaking Senegalese economy. *Talibés* in the program's first year had a 94 percent rate of success in acquiring French language skills and 85 percent rate of success in learning math skills.

JustWorld funds allowed Tostan to expand the Talibé Education Project to twelve additional *daaras*, bringing the number of *talibés* in the program to 584 from thirty *daaras*. The JustWorld grant covers books and supplies as well as stipends for fifteen teachers, each of whom teaches at two *daaras*. Tostan monitors have reported that the JustWorld-funded Talibé Education Project is well received by the teachers in the *daaras* and the local communities and has seen an 85 percent regular attendance rate, ensuring its continuing success.

## KENYA

JustWorld International and its partner since 2005, the Kibagare Compassion Group (KCG), continued to work together in 2008. Providing basic education in the Nairobi slum of Kibagare, JustWorld and KCG empower at-risk children with the tools necessary for their education. With over 90 students enrolled, the program offers qualified teachers and school supplies for early childhood education.





# Jump for a Just World & Equestrians for a Just World

Inspired by founder Jessica Newman, who left a successful career in grand prix show jumping to focus on humanitarian work, 180 professional, amateur, and junior equestrians from around the globe serve as Rider Ambassadors to improve the lives of impoverished children in the developing world. In 2008, the number of ambassadors more than doubled and includes riders from 23 countries. Rider ambassadors donate their time, make financial contributions through annual pledges (\$60,000 in 2008), and act as spokespersons in the media; many have visited project sites.

JustWorld partner horse shows in the United States, Canada, Guatemala, and Mexico raised funds for JustWorld Projects. The JustWorld Horseless Horse Shows (run for kids of all ages like a show-jumping competition but over human-sized jumps) at the Winter Equestrian Festival in Wellington, Florida, and the Hampton Classic in New York were again successful in 2008, affording family fun and education through JustWorld “kids helping kids” events and raising \$6,000.

In celebration of the international spirit of JustWorld and the Olympics, JustWorld added a Nations Cups competition to the kids’ event, and Advisor and world-renowned course designer Leopoldo Palacios rewarded winners from the Horseless Horse Shows and other young rider ambassadors with a guided tour of his Grand Prix course in Wellington, and he designed the Horseless Horse Show courses at the Hampton Classic.

With more and more junior riders becoming interested in helping JustWorld, a leadership workshop was held in December 2008, facilitated by longtime JustWorld Advisor Mary Ann Simonds. Riders from ages eleven to twenty participated in the events, sharing ideas and laying the groundwork for new junior-ambassador initiated awareness-raising and fundraising activities for 2009.

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## JustWorld International at a Glance

Founded by former international equestrian champion Jessica Newman, JustWorld International is a recognized 501(c)(3) charitable organization in the United States and a registered Association 1901 in France. Local branches have also been established in Mexico and Honduras. JustWorld International has no political or religious affiliation.

### Our Mission

JustWorld International acts as a catalyst for positive change in the developing world:

- by working with local partner organizations to provide basic education, nutrition, health and hygiene programs, and vocational training for children in impoverished communities.
- by raising awareness and funds in the international equestrian community and its networks to support JustWorld programs and projects.
- by providing young people with the opportunity to actively participate in humanitarian work.



## Officers

Jessica Newman, Executive Director  
Hilary Betaille, Director of Operations

## Board of Directors

Jessica Newman  
Hilary Betaille  
Rhonda Rioux  
Michael Lawrence  
Daniel O'Connor  
Leopoldo Palacios

## Advisory Board

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### Website

[www.justworldinternational.org](http://www.justworldinternational.org)

## 2008 Sponsors



Founding Sponsor



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## Thank You

to Our Top Financial Donors in 2008

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